

PRACTICAL TOOLS FOR ENTREPRENEURSHIP EDUCATION

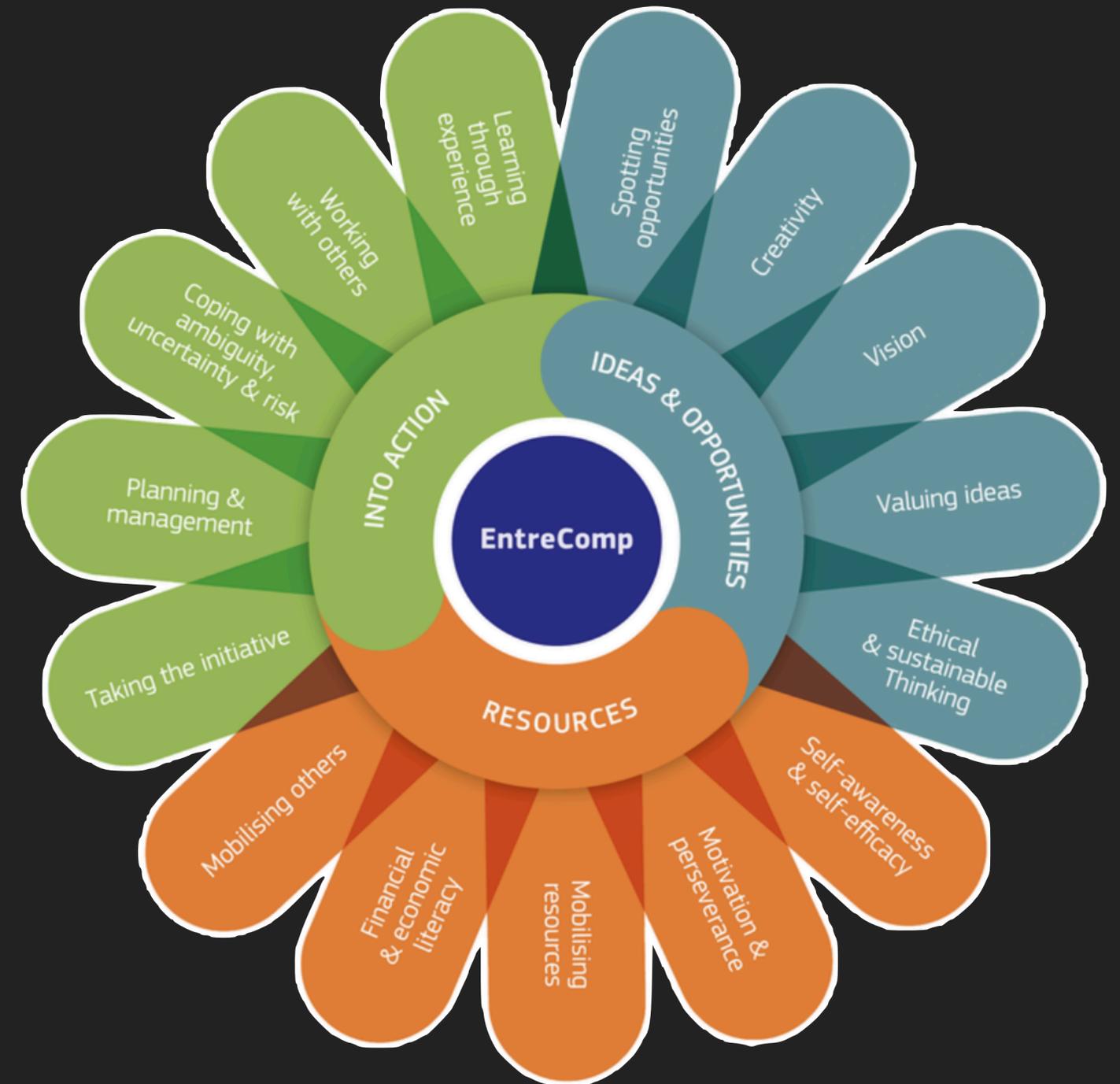
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LET'S CONNECT ON LINKEDIN [LINKEDIN.COM/IN/EEMELIALANNE](https://www.linkedin.com/in/eemelialanne)

AGENDA

- ▶ What is entrepreneurship education?
- ▶ The educator's role
- ▶ Tools for entrepreneurship education
- ▶ Start here with entrepreneurship education



**ANYONE CAN BE AN
ENTREPRENEURSHIP EDUCATOR.**

ENTREPRENEURSHIP EDUCATION EQUIPS INDIVIDUALS WITH THE KNOWLEDGE, SKILLS, AND MINDSET NECESSARY TO BUILD A FUTURE FOR THEMSELVES (AND ALSO START AND RUN SUCCESSFUL BUSINESSES).

WHY WE NEED ENTREPRENEURSHIP EDUCATION?

**ENTREPRENEURSHIP EDUCATION
IS NOT ONLY ABOUT BECOMING AN
ENTREPRENEUR.**

IT'S ABOUT BUILDING THE SKILLSET FOR THE FUTURE.

INTERNAL ENTREPRENEURSHIP

**ENTREPRENEURIAL THINKING AND
APPROACH WITHIN AN ORGANIZATION**

**= HOW DOES AN INDIVIDUAL ACT IN
AN ENTREPRENEURIAL WAY WITHIN
THEIR OWN ENVIRONMENT?**

**FROM THE PERSPECTIVE OF
EDUCATION:**

**HOW DO ENTREPRENEURIAL THINKING
AND WAYS OF WORKING DEVELOP?**

EXTERNAL ENTREPRENEURSHIP

**FOUNDING A COMPANY AND
OPERATING IT**

**= HOW DOES AN INDIVIDUAL ACT AS
AN ENTREPRENEUR IN THEIR OWN
COMPANY?**

**FROM THE PERSPECTIVE OF
EDUCATION:**

**HOW DO ENTREPRENEURSHIP
COMPETENCES DEVELOP?**

SELF-ORIENTED ENTREPRENEURSHIP

**A COMPREHENSIVE
ENTREPRENEURIAL ATTITUDE AND
APPROACH IN ALL AREAS OF LIFE**

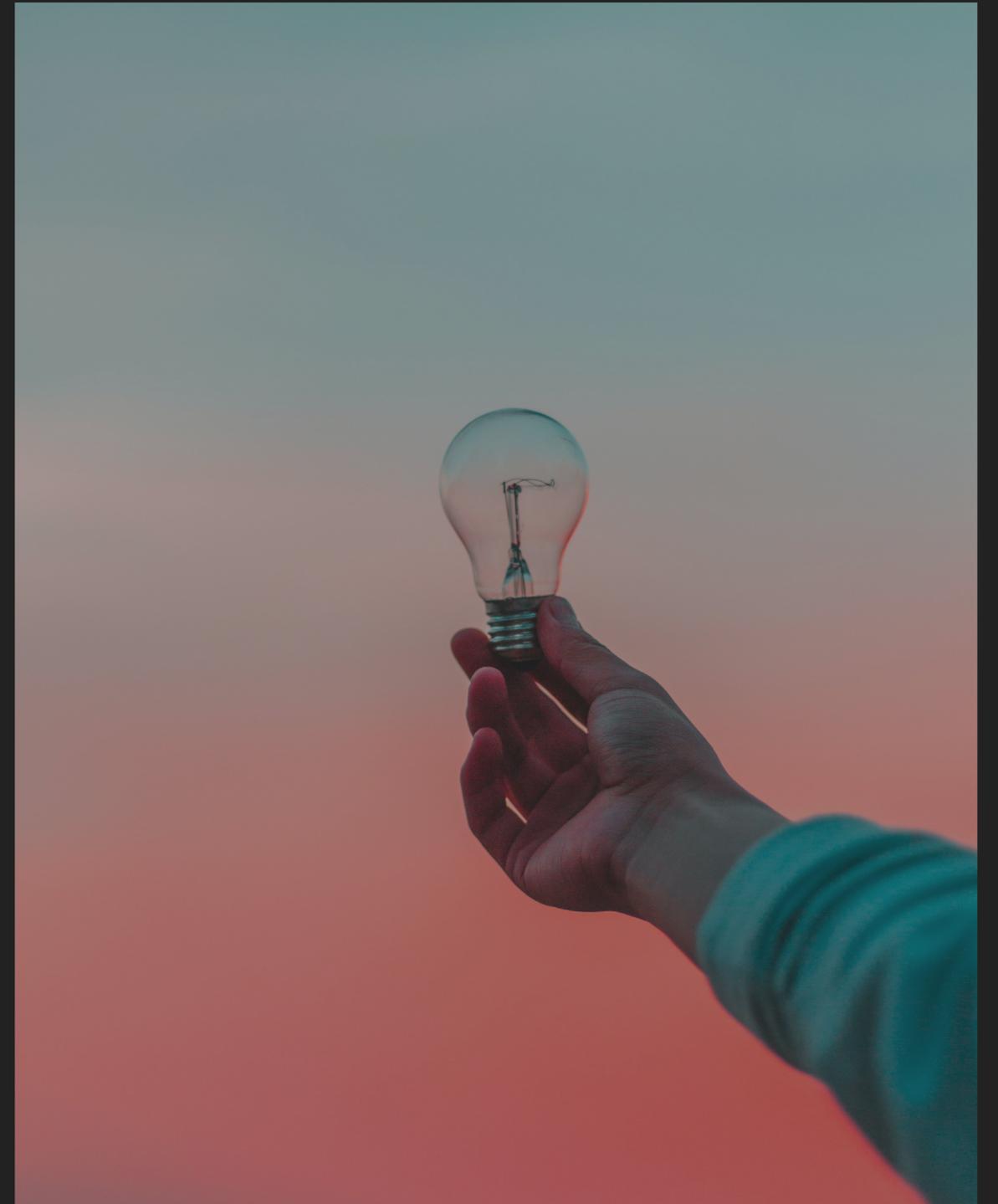
**= HOW DOES AN INDIVIDUAL TAKE
RESPONSIBILITY FOR THEIR OWN LIFE
AND SEEK TO INFLUENCE IT?**

**FROM THE PERSPECTIVE OF
EDUCATION:**

**HOW DOES THE ENTREPRENEURIAL
ATTITUDE DEVELOP?**

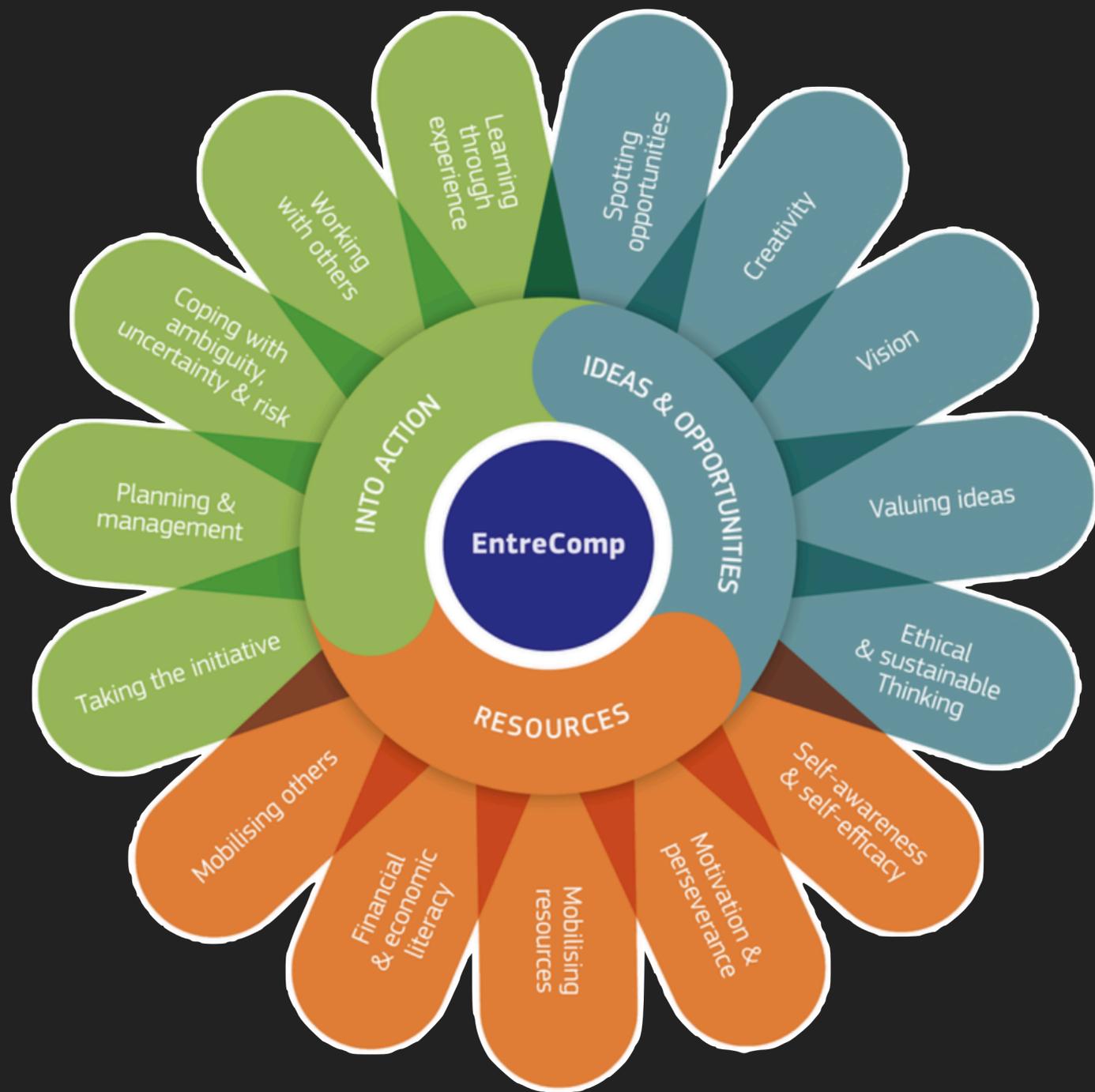
ONE WAY TO APPROACH ENTREPRENEURSHIP IN EDUCATION

- ▶ Learning ABOUT entrepreneurship
- ▶ Learning FOR entrepreneurship
- ▶ Learning THROUGH entrepreneurship



THINK ABOUT.

IS ENTREPRENEURSHIP THE CONTENT, METHOD OR
VALUES IN YOUR TEACHING?



THINK ABOUT.

WHAT ARE THE COMPETENCIES YOU WANT YOUR STUDENTS TO HAVE IN THE FUTURE?

EDUCATOR, YOU ARE THE ENABLER.

- ▶ You already do entrepreneurship education. Start by identifying, what you already do.
- ▶ You do not need to be a business professional or an entrepreneur to start.
- ▶ Your job is to facilitate, encourage and challenge.
- ▶ Help the students to see the value and meaningfulness of entrepreneurial learning.



THINK ABOUT YOUR TEACHING.

- ▶ Is the student proactive and works with clear goals?
- ▶ Does the student recognize their own strengths and gets to use them?
- ▶ Is the student able to make decisions and take responsibility?
- ▶ Does the student learn to recognize risks, tolerate uncertainty and disappointments?



TOOLS FOR ENTREPRENEURSHIP EDUCATION

COURSES

**COLLABORATION WITH WORKING
LIFE**

INNOVATION CAMPS

STUDENT COMPANIES

COMPETITIONS

PROJECTS

SIMULATION GAMES

**ENTREPRENEURIAL METHODS IN
LEARNING**

"EASY"

30 CIRCLES CREATIVITY EXERCISE

HALF-BAKED INNOVATION EXERCISE

A COMPANY EXAMPLE FROM THE
SUBJECT'S POINT OF VIEW

ENCOURAGE STUDENTS TO
PARTICIPATE IN COMPETITIONS

"MEDIUM"

INVITE AN ENTREPRENEUR TO THE
SCHOOL

VISIT A LOCAL COMPANY OR
ENTREPRENEURSHIP HUB

ORGANIZE AN INNOVATION CAMP

ORGANIZE JOB SHADOWING

CONNECT YOUR LEARNING
ASSIGNMENT TO AN EXISTING
COMPETITION

"HARD"

SET UP THE JA COMPANY PROGRAM
IN YOUR SCHOOL

CREATE AN ENTREPRENEURSHIP
COURSE IN YOUR SCHOOL

DO A COLLABORATION PROJECT WITH
LOCAL UNIVERSITY OR COMPANY

CREATE OR PARTICIPATE IN AN
INTERNATIONAL PROJECT

WHERE TO FIND TOOLS?

AOE.FI

TESGUIDE.EU

MINUNPOLKUNI.FI

MITTARISTO.LUT.FI

NGOS (JUNIOR ACHIEVEMENT, YES NETWORK ETC.)

TEACHINGENTREPRENEURSHIP.ORG

YRITTAVAKULTTUURI.FI

AVP.AALTO.FI/TOOLS-METHODS

[ENTRECOMP INTO ACTION](#)

OERCOMMONS.ORG

ARTIFICIAL INTELLIGENCE

COLLEAGUES



START HERE.

START SMALL AND START FROM YOUR SUBJECT.
USE EXISTING MATERIALS AND DEVELOP FROM
THERE.

DEFINE THE ROLE OF ENTREPRENEURSHIP.
WORK TOGETHER, COMBINE THEMES AND TOPICS.



**THANK
YOU**

**IT'S ABOUT BUILDING
THE FUTURE AND
LIGHTING A FIRE.**