

## Instructions for Swedish Students – Cultural Appropriation

Hi students,

Welcome to the Class-to-Class Collaboration session organized together with the Aurora Entrepreneurialis project, Piteå Strömbackaskolan and Haukipudas High School!

**When:** Thursday 22nd February, 12:00–13:00 CET (Sweden) / 13:00–14:00 EET (Finland)

**Where:** Online on Microsoft Teams: [Join meeting](#)

**Topic:** Cultural appropriation and proper use of culture in business

**Language of the session:** English

**PLEASE READ THESE INSTRUCTIONS CAREFULLY, SO YOU ARE PREPARED FOR THE SESSION**

We will be using the Miro platform for our session. All the instructions to the assignments can be found on the Miro board. If you are new to Miro, you can check this quick tutorial video on Youtube to learn the basics: <https://www.youtube.com/watch?v=kRdtn8G4tI>

### **PRE-ASSIGNMENTS**

Complete this pre-task before the collaboration activity. **Log into our Miro board [here](#).**

1. Get to know your partner from the other school by completing an interview. The interview questions and instructions can be found on the Miro board. The contact information of your partner will be shared by your teachers. You can choose together with your partner from the other school how you want to do the interview, if you want to get together on Teams, or if you want to do it through another social media channel. You will be interviewed by and interview the same person, so take turns asking and answering questions.
2. Learn about cultural appropriation by reading an article: [“Have you met the Ungava Inuits?” A response to Ungava Gin’s marketing campaign](#). After reading the article, please complete the assignments 2 and 3 on the Miro board. Attached to this email you can find a vocabulary list (both Swedish and Finnish) and translated version of the article in Swedish language.
3. Please create a 3–5-minute presentation about your JA year company which you will present during the session on Thursday 22<sup>nd</sup> February. The format of the presentation should be easy to share in Microsoft Teams, for example a PowerPoint document. In the presentation we would like you to: 1. Briefly explain your business idea, product/service and how your JA year has been, and 2. Describe how you have been using culture in your business and/or how it affects your business. After the presentation, you will be interviewed by students from the Haukipudas high school.

### **COLLABORATION SESSION, THURSDAY 22<sup>ND</sup> FEBRUARY (ONLINE)**

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## Instructions for Finnish students – Cultural Appropriation

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1. Learn about cultural appropriation by reading an article: [“Have you met the Ungava Inuits?” A response to Ungava Gin’s marketing campaign](#). After reading the article, please complete the assignments 2 and 3 on the Miro board. Attached to this email you can find a vocabulary list for the article (both Finnish and Swedish).
2. Please prepare to interview students from Piteå Strömbackaskolan who are presenting their student companies during the collaboration session on Thursday 22<sup>nd</sup> February. They have been working on their companies since the start of the school year. You will be working on the interview questions together with your teacher before the actual interactive session. When preparing your questions, please consider these things: What would you like to know more about the student company in general? How they have used culture, how has culture affected them?

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## Instructions for Swedish students – Work life & entrepreneurial skills

Hi students,

Welcome to the Class-to-Class Collaboration session organized together with the Aurora Entrepreneurialis project, Piteå Strömbackaskolan and Haukipudas High School!

**When:** Thursday 22nd February, 10:30–11:45 CET (Sweden) / 11:30–12:45 EET (Finland)

**Where:** Online on Microsoft Teams: [Join meeting](#)

**Topic:** Work life & entrepreneurial skills

**Language of the session:** English

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2. Learn about entrepreneurial skills by watching a video: [Entrepreneurial competencies](#) by Mats Westerberg. After watching the video, please complete the assignments 2 and 3 on the Miro board.
3. Please create a 3–5-minute presentation about your JA year company, which you will present during the session on Thursday 22<sup>nd</sup> February. The format of the presentation should be easy to share in Microsoft Teams, for example a PowerPoint document. In the presentation we would like you to: 1. Briefly explain your business idea and product/service and how your JA year has been, and 2. Describe what kind of entrepreneurial competencies you have learned during the JA year process and how the JA year has prepared you towards working life. After the presentation, you will be interviewed by students from the Haukipudas high school.

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2. Learn about entrepreneurial skills by watching a video: [Entrepreneurial competencies](#) by Mats Westerberg. After watching the video, please complete the assignments 2 and 3 on the Miro board. You can change the video subtitles to Finnish, English or Swedish language.
3. Please prepare to interview students from Piteå Strömbackaskolan who are presenting their student companies during the collaboration session on Thursday 22<sup>nd</sup> February. They have been working on their companies since the start of the year. Please come up with questions that you would like to ask them after their presentation. You will be working on the interview questions together with your teacher before the actual interactive session. When preparing your questions, please consider these things: What would you like to know more about the student company in general? What kind of skills have the students learned through entrepreneurship, what kind of competencies are necessary for their business? How can entrepreneurial competencies be useful in working life?

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